

Revisions to Schedule

Mainline

Playboy: July page upgraded to spread, August spread changed to page to take advantage of "1 page free" promotion.

Sporting News: 6/24 BC changed to 7/1 BC and 8/5 2C upgraded to BC to take advantage of franchise position.

Spin: June centerspread moved to September. July BC moved to November and July page will be opposite T.O.C.

Soap Opera Digest: August 2CPI moved to July, September page upgraded to 2C.

Better Homes & Gardens: July spread changed to page opposite masthead to take advantage of franchise position and October page increased to spread.

In Style: July 3C changed to center spread and August spread changed to BC to take advantage of franchise positions.

Woman's Day: 7/16 spread moved to 6/25 2CPI to take advantage of great position.

George: August page moved to June opposite T.O.C. to take advantage of great position.

Country America: July-August page upgraded to 2CPI and August-September spread changed to page.

Life: June 3C added to take advantage of great position and December spread changed to page.

Premiere: August page moved to July to take advantage of 3C.

Swing: June centerspread upgraded to BC.

Sports Illustrated: 5/27 page moved to November. November page changed to spread.

US: June page bumped due to four brands in issue.

Note: All 1996 Bonus pages have been scheduled. Please note some paid pages have been converted to bonus.

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